

TOP 3 GROWTH BARRIERS  
WEBINAR

July 17, 2008

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## BREAKING GROWTH BARRIERS WEBINAR

Thank you for being here today!

**Why this webinar?** We are losing the battle in America! The population is growing much faster than our churches.

- Over 50% of the churches in America have less than 100 people!
- Over 80% of the churches in America have less than 250 people!

*“The Lord isn’t really moving slow about His promise to return as some people think. No, He is being patient for your sake. He does not want anyone to perish. So He is giving more time for everyone to repent.”*  
-- 2 Peter 3:9

### THREE COMMON GROWTH BARRIERS:

125

250

500

### My goals for this webinar:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

**TWO CHALLENGING DECISIONS:**

Decision #1: \_\_\_\_\_ wants my church to grow?

Decision #2: \_\_\_\_\_ want my church to grow?

**TWO QUESTIONS OF GROWTH**

**The WRONG question:**

How do I \_\_\_\_\_ to grow?

**The RIGHT question:**

What is \_\_\_\_\_ from growing?

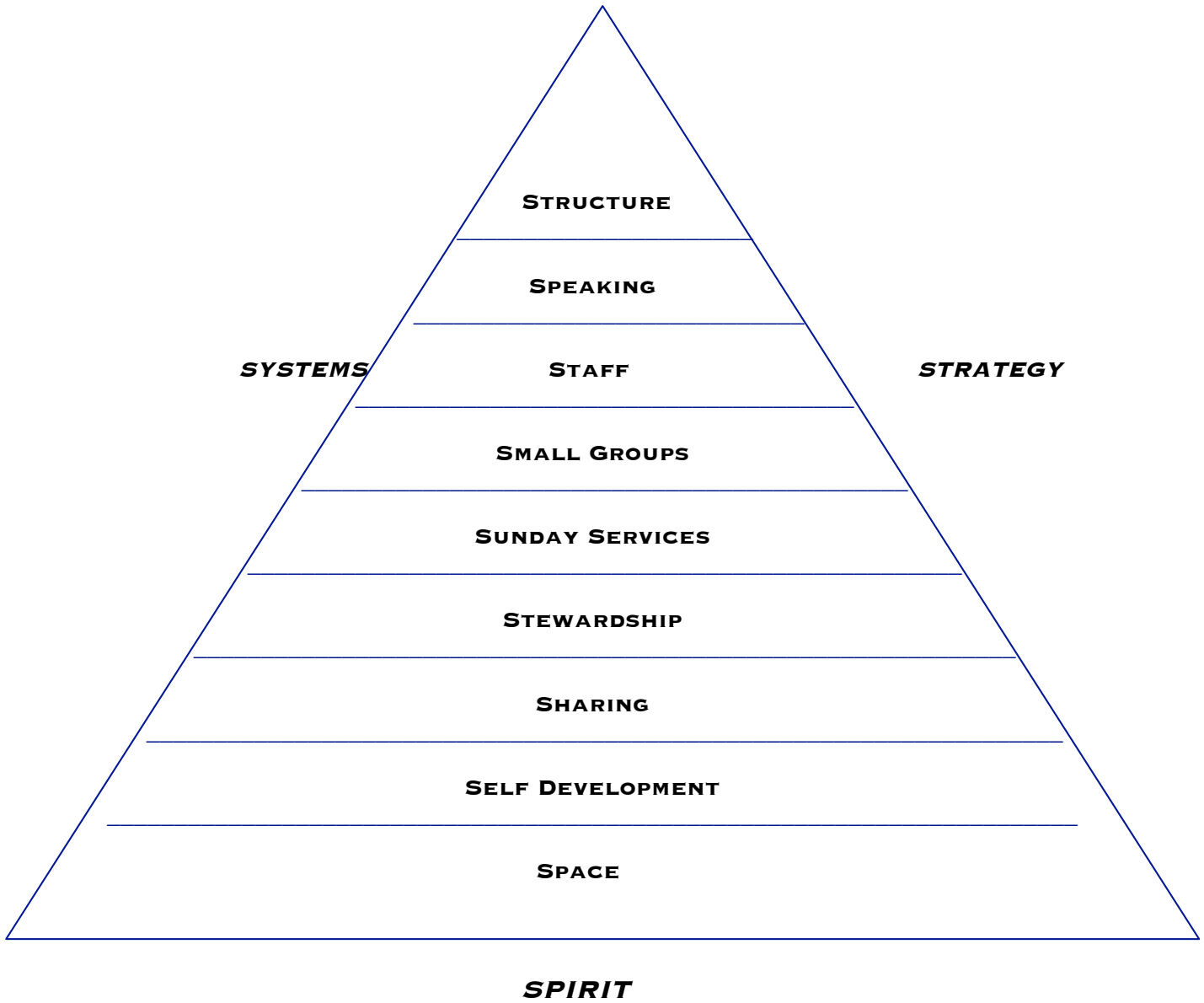
**DEFINITION OF A BARRIER:**

\_\_\_\_\_ that is keeping my church from reaching its full redemptive potential!

**My top three greatest barriers:**

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

## NINE GROWTH BARRIERS + 3 GROWTH ENGINES



**GROWTH BARRIER #1:** \_\_\_\_\_

What is my current Sunday Attendance?

Service #1 \_\_\_\_\_

Service #2 \_\_\_\_\_

What is my current seating capacity? \_\_\_\_\_

**Barrier Principle:** Once a room is \_\_\_\_\_ its *full!*

- A *full* service for me is (seating x .70) = \_\_\_\_\_

When a room is full, people stop:

- inviting friends
- talking to guests
- attending regularly

**Breaking Questions:**

What if twice as many people showed up on Sunday?

What would we have to do to accommodate twice as many people?

Related Issues:

Parking, Children's Space, Turnaround time between services

***Recommended Resources:***

*The Growth Barriers Workshop* (CDs) by Nelson Searcy

*Starting A Second Sunday Service* (CD) by Nelson Searcy

## **GROWTH BARRIER #2:** \_\_\_\_\_

Self Development: Leadership Ability + Spiritual Maturity

*Ken Blanchard states that a leader should develop their:*

*Heart* → Spiritual Maturity

*Habits* → Personal Growth (i.e., Time management)

*Hands* → Key Skills

*Head* → Education / Intelligence

When a pastor isn't growing:

- the church stops growing
- the sermons are stale
- the passion for ministry wanes

### **Breaking Questions:**

What is my *intentional plan* for personal growth?

- Books
- Audio Recordings
- Seminars / Conferences

*“Seminary teaches you to grow a church to 125. To grow beyond that, you have to attend seminars.” – Rick Warren*

### **Prayer:**

God make me into the person I need to be to lead the church at twice its size!

### ***Recommended Resources:***

*The 21 Irrefutable Laws of Leadership* (Book) by John Maxwell

*Servant Leader* (Book) by Ken Blanchard

*Leadership Skills for A Growing Church* (CDs) by Nelson Searcy

*The Saddleback Purpose Driven Church Conference* (May)

*The Willow Creek Leadership Summit* (August)

**GROWTH BARRIERS 1 AND 2  
ACTION STEPS:**

**Space**

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**Self Development**

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**General Action Steps:**

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**GROWTH BARRIER #3:** \_\_\_\_\_

Sharing: Reaching new people

How many first time guests do we have on an average week: \_\_\_\_\_

A healthy ratio: 5:100 – Five first time guests for every 100 people

**Barrier Principle:** Every person challenged to share with \_\_\_\_\_

- Teach on relational evangelism.
- Use an Influence Card or Impact Card.

An aggressive goal: 20% of weekly attenders doing some type of sharing!

**Breaking Questions:**

When was the last time you asked someone publicly or privately to commit their lives to Christ?

What would it look like on Sunday if every person in your church invited 3 friends?

***Recommended Resources:***

*The Assimilation Seminar* (CDs) by Nelson Searcy

*The Evangelism Seminar* (CDs) by Nelson Searcy

*Fusion: From First Time Guest to Fully Engaged Member of Your Church* (Book) by Nelson Searcy

## NEXT STEPS

- Select the greatest barrier and work on it first.
- Develop a team to break each barrier.
- Don't get overwhelmed – trust God!

## TWO CHALLENGING DECISIONS:

**Decision #1:** Decide to break the next growth barrier within \_\_\_\_\_ months?

**Decision #2:** Decide to make \_\_\_\_\_ week!

What are my next steps after today's workshop?

When will I re-evaluate? One month, 90 days, 6 months, one year?

How will I hold myself accountable to follow-up on what I learned today?

## CONCLUDING THOUGHT

*(Jesus) "Do you think the work of harvesting will not begin until the summer ends four months from now? Look around you! Vast fields are ripening all around us and are ready now for the harvest. The harvesters are paid good wages, and the fruit they harvest is people brought to eternal life. What joy awaits both the planter and the harvester alike! "*  
-- John 4:35-37

